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Shopping

Recently Opened: Photo Op

Photo Op, a new family photo studio, opens on the Upper West Side.



Nathan Gindi, a Manhattan father of three, considers himself an amateur photographer, but he can also appreciate the value of a professional. That's why he's teamed up with famed shutterbug Brian Marcus to open PhotoOp, an innovative children's studio on the Upper West Side.

Upon entering, youngsters can pick out fun outfits to wear—clothes and accessories from CrewCuts, Zara Kids and H&M Kids are there for the borrowing—and do last-minute primping at the vanity station. When it's time for their close-up, little ones pose in front of a number of backdrops, including a wall covered in real candy dots, or on custom, pint-size versions of iconic seats like Mies van der Rohe's Barcelona Chair.

Basic packages start at \$99; portraits from the session can also be emblazoned on a handful of novelty gifts (starting at \$49), including tote bags and charm bracelets.—*Lisa Freedman*
442 Columbus Ave at 81st St (212-362-1911, photoopnyc.com)

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On the blog

What parents are buzzing about

Monday's pick of the day: Blades of Glory at the Citipond Winter Film Festival

7:00am

Does your tween have a case of the Mondays? Well, Will Farrell and Napoleon Dynamite's Jon Heder will clear them up in a jiffy with *Blades of Glory*. In this super silly comedy, two

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